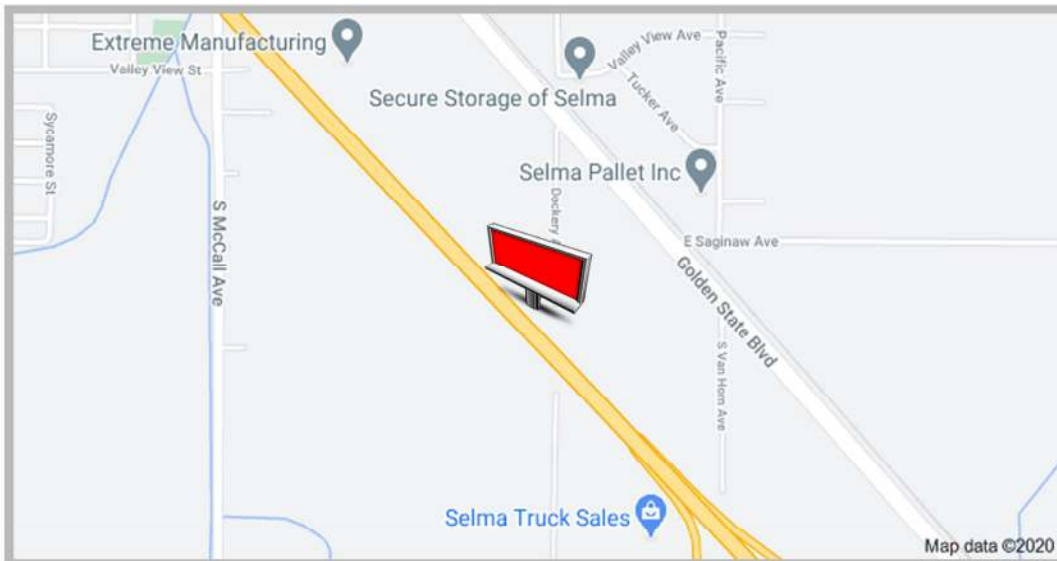




**HWY 99 SOUTHBOUND LHR SELMA**



**Size:** 10x36 (144x560)  
**Media Type:** Digital  
**Duration:** 7 flips, 7 sec  
**Read:** LHR FS  
**WEEKLY VIEWS:** 393,750  
**City:** Fresno CA (Selma)  
**Lat:** 36.552800°  
**Long:** -119.602386°

**LOCATION DESCRIPTION**

LED Gateway sign to Selma CA. Sign made from cultured stone as an Iconic Welcome to Selma Gateway sign. Gets significant attention with wide open reads both direction. Just south of Fresno California and north of Bakersfield. This sign runs along Hwy 99 capturing all traffic that travels through Central California.

**EXCLUSIONS:**

no political ads