## **GYM / FITNESS CENTERS**







## **BENEFITS**

With CEIS billboards are easy, we help you take care of everything Billboards can reach entire communities with your message in a single day!

Outdoor advertising has a lower cost per thousand than any other type of advertising.

Outdoor advertising does not interrupt consumers in any way.

Three fourths of Americans rely on billboards to find places while they are traveling.

Billboards allow you to reach more people faster and easier than any other type of media.

Outdoor advertising has a larger audience than any other type of advertising.

Outdoor advertising can never be switched, turned off, or ignored. Get your message out 24/7.

Repetition is extremely helpful when you are trying to increase your product awareness, or when you simply want to get your message across to millions of people.